



2025 H1 Web3 Industry Investment Research Report

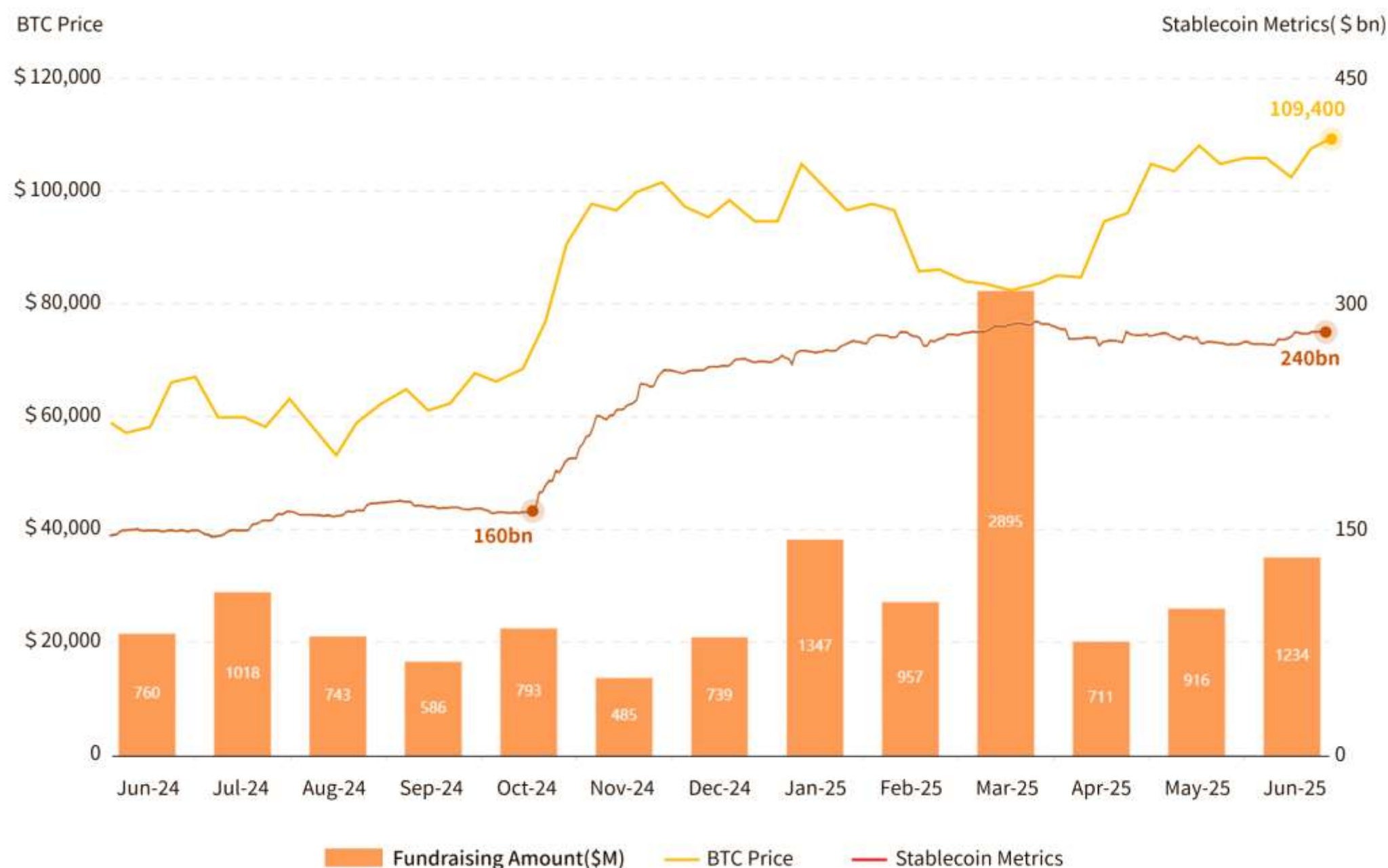
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- **In H1 2025, the total financing amount in the crypto primary market reached \$7.75 billion, a year-on-year increase of 40.17% and a quarter-on-quarter increase of 77.75%.** There were 547 financing events, with an average of 91 per month, a continuous decline in number, showing trends of concentrated large-amount financing, active M&A, and a shift in sector preference towards CeFi, with capital flowing to the secondary market. The stablecoin market capitalization exceeded \$240 billion, and its correlation with BTC's rise provided liquidity support for primary market financing, especially driving large transactions in the CeFi sector.
- The crypto primary market showed characteristics of capital concentration coexisting with diversified sectors. **CeFi led the market due to liquidity support and compliance advantages, while DeFi and Tools sectors continued to be favored due to technological innovation.** Among 399 disclosed financing events, the number of financings under \$10 million sharply decreased by over 45%, nearly halving; the number of financings over \$50 million surged by 146.7%, mainly concentrated in the CeFi, mining, and asset management sectors.
- **Market hot money is moving towards U.S. stock concepts.** The top four rounds by financing amount in H1 were driven by institutional activities (M&A/Pre-IPO/IPO/Private Placement), significantly surpassing the seed to A-round financings that were previously popular in crypto venture capital, especially in DeFi and infrastructure.
- Ethereum's total financing amount reached \$1.63 billion, firmly maintaining its leading position among Blockchains, but emerging Blockchains significantly surpassed Ethereum in application growth rate. Monthly active developers dropped to a low of approximately 21,800 in January, the lowest in nearly 4 years, but rebounded to 29,700 by mid-year. **Community-driven technological innovation is compensating for the financing gap.**
- **Binance Alpha transformed BNB Chain into a CEX-DEX testing ground, with its DEX trading volume share across the entire network increasing from 12% to 49%.** The Alpha points system, by setting different score and tier thresholds, serves as a governance weight allocation mechanism for Binance and the BNB ecosystem, successfully exploring new paths for Binance Listing and VC exits. Unannounced financing projects on Binance Alpha accounted for 56.5%, with a total market capitalization of \$8.69 billion, while previously financed projects had a total market capitalization of only \$6.23 billion, and projects with a financing valuation history and excellent performance were less than 25%.
- Wall Street's darling, **Circle, with \$2.2 billion, became the project with the highest IPO financing amount. Before the IPO, Circle SPV conducted OTC sales at \$36 per share (valued at \$8.2 billion).** In contrast, Coinbase and Kraken only raised \$0.5 billion and \$0.12 billion respectively, and their large U.S. stock financing took 1-2 years. The stablecoin and RWA sectors gained Wall Street's recognition, injecting strong momentum into the mainstreaming process of the entire industry.

➤ 2025 H1 Crypto Primary Market Financing, Total Amount \$7.75 Billion



Web3 Primary Market Financing, BTC Price and Stablecoin Correlation



Overall, in H1 2025, the crypto primary market's financing amount significantly increased, but the number of events continued to decline, showing trends of concentrated large-amount financing, active M&A, a shift in sector preference towards CeFi, and capital flowing to the secondary market.

In H1 2025, the crypto primary market's financing amount reached \$7.75 billion, a year-on-year increase of 40.17% and a quarter-on-quarter increase of 77.75%. In March, financing reached \$2.895 billion, of which Binance accounted for \$2 billion. Excluding this financing, the average monthly financing was approximately \$950 million, with an average financing amount of \$124.19 million and a median of \$54.25 million.

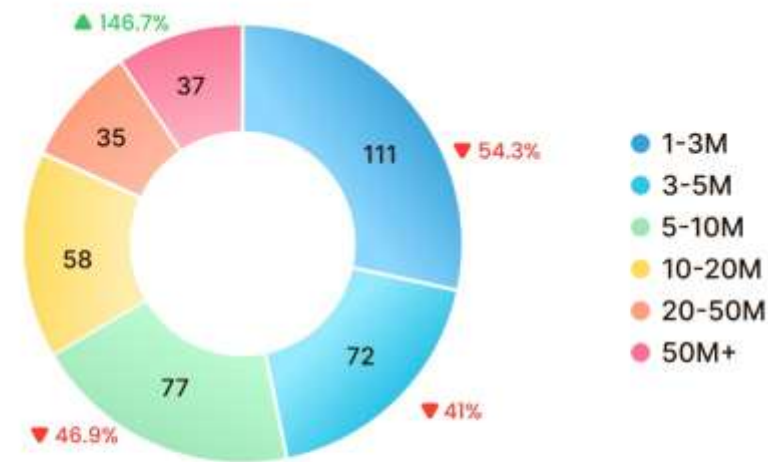
There were 547 financing events, with an average of 91 per month, and initial project financings accounted for 57.7% (316 events). In terms of sector distribution, CeFi led with \$2.719 billion in financing, surpassing the infrastructure sector (\$1.87 billion). M&A activities significantly increased to 66 events, a 60.9% increase compared to H2 2024 (41 events). Crypto-related listed companies (such as Circle, Sol Strategies) raised \$2.233 billion, a historical high.

The stablecoin market significantly expanded since late October 2024, with its total market capitalization rapidly increasing from \$160 billion to \$240 billion, a 50% increase. During the same period, BTC's price climbed from a low of \$68,000 to \$105,000, and has not fallen back to the pre-stablecoin surge range this year. **The correlated rise of stablecoins and BTC provided liquidity support for primary market financing, especially driving large transactions in the CeFi sector.**

Investment Hotspots Trend Towards Compliance, Diversification, and Scale



Overview of Financing Amount Distribution in the First Half of 2025



	2024 H1	2025 H1	Rate
1-3M	243	111	-54.3%
3-5M	122	72	-41.0%
5-10M	145	77	-46.9%
10-20M	58	58	0.0%
20-50M	35	35	0.0%
50M+	15	37	146.7%

Among 399 disclosed financing events, the number of financings under \$10 million sharply decreased by over 45%, nearly halving; the number of financings in the \$10–50 million range remained stable; **the number of financings over \$50 million surged by 146.7%**, mainly concentrated in the CeFi, mining, and asset management sectors, indicating a capital preference for large-amount investments and a reduction in small-scale deployments.

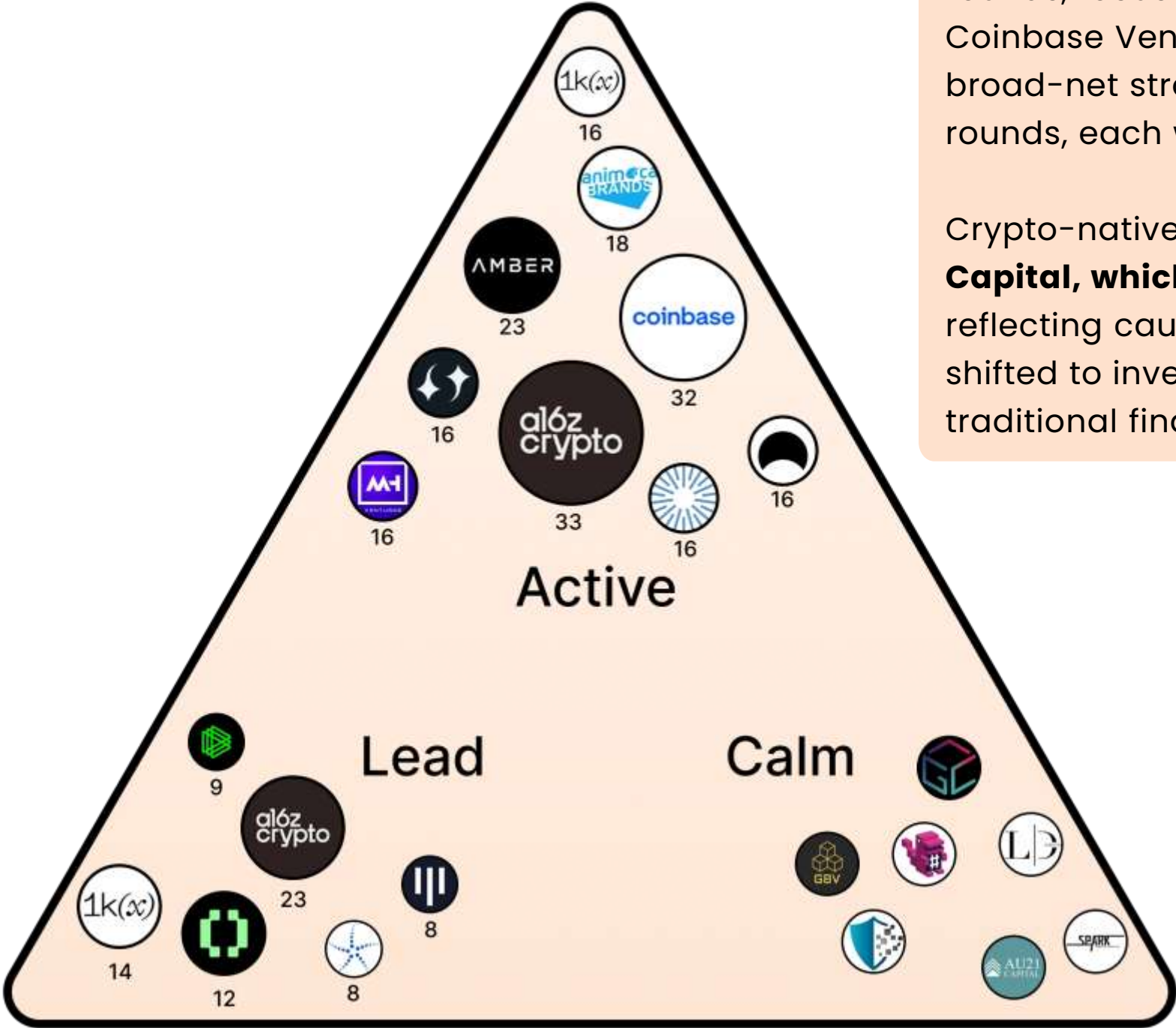
Sector performance varied significantly, with investment hotspots leaning towards compliance and diversification. **CeFi led with \$2.719 billion in financing, a 479.7% year-on-year increase and a 1354% quarter-on-quarter surge, regaining its leading position.** Infrastructure sector financing reached \$1.87 billion, a 17.1% quarter-on-quarter decrease. DeFi and Tools sectors saw financing increase by 84.1% and 117.9% respectively.

2025 H1 Financing Top5 Sectors

	2024 H1 (\$M)	2024 H2 (\$M)	2025 H1 (\$M)	QoQ	YoY
CeFi	469	187	2719	1354.0%	479.7%
Infra	2257	1460	1870	28.1%	-17.1%
DeFi	776	627	1154	84.1%	48.7%
Games	426	303	502	65.7%	17.8%
Tools	119	67	146	117.9%	22.7%

In H1 2025, the crypto primary market showed characteristics of capital concentration coexisting with diversified sectors. CeFi led the market due to liquidity support and compliance advantages. Listed companies followed a crypto reserve strategy, leveraging BTC and stablecoin liquidity and appreciation potential to reshape valuation logic. DeFi and Tools sectors continued to be favored due to technological innovation, leading the overall market towards a more efficient investment landscape.

➤ H1 2025: a16z and Coinbase Ventures Lead Crypto Investments



2025 H1 Crypto Native Institution Performance

a16z and Coinbase Ventures led crypto investments in H1 2025. a16z made 33 investments, led 23 rounds, focusing on AI and blockchain cross-domain areas, showing precise strategic deployment. Coinbase Ventures followed closely with 32 investments, but only led 2 rounds, adopting a diversified, broad-net strategy. 1kx, Hack VC, and Paradigm maintained their leading positions in terms of leading rounds, each with distinctive characteristics.

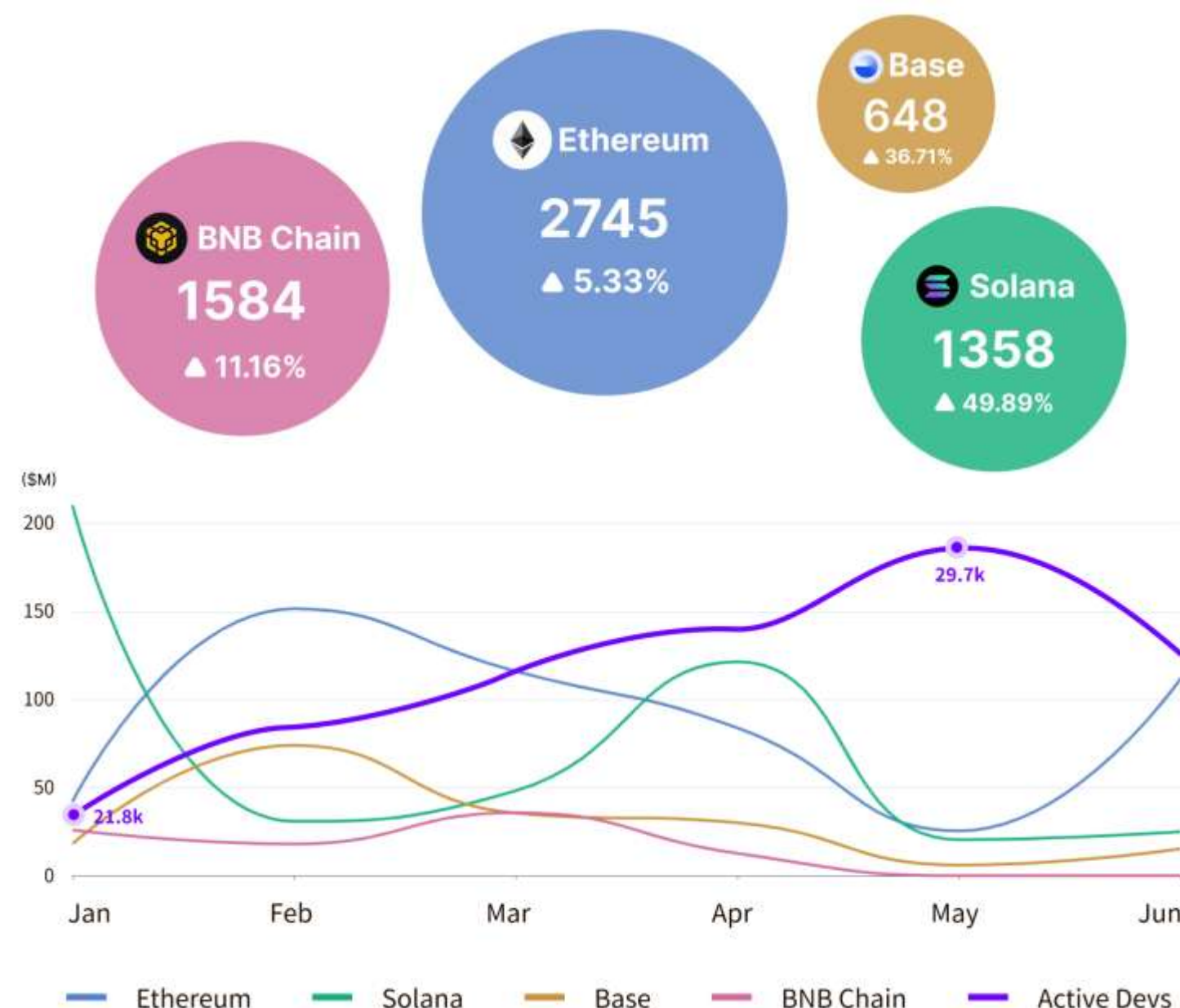
Crypto-native funds became more conservative; **67% of institutions (even those like LD Capital, AU21 Capital, which have cumulatively invested over 200 times) did not make investments in H1**, reflecting cautious market sentiment. Inspired by listed companies' strategies, some crypto VCs shifted to investing in blockchain concept stocks, promoting further integration of crypto assets and traditional finance, reflecting the diversification and maturity of crypto investment strategies.

Active		Lead	
a16z	33	a16z	23
Coinbase Ventures	32	1kx	14
Amber Group	23	Hack VC	12
Animoca Brands	18	Paradigm	9
MH Ventures	16	Pantera Capital	8
GSR	16	Blockchain Capital	8
Selini Capital	16	Dragonfly	8
1kx	16	cyber Fund	7
Mirana Ventures	16	Framework Ventures	7

BlockChain Ecosystem Fragmentation Intensifies, Crypto Fund Momentum for Chains and Applications Weakens



2025 H1 Mainstream BlockChain Ecosystem and Financing Performance



Ethereum, with over 2,700 quality applications (excluding unknown meme projects), firmly holds its position as the leading Blockchains, with a total financing of \$1.63 billion, far exceeding other ecosystems and solidifying its market dominance.

However, emerging Blockchains, by optimizing specific dimensions of the "impossible triangle," meet diverse user needs. Emerging Blockchains significantly surpass Ethereum in application growth rate, rapidly capturing niche markets and challenging Ethereum's dominance. This ultimately leads to intensified fragmentation of the Blockchains ecosystem.

For example, Solana, with its high throughput, became a hotbed for Meme coins and DeFi applications, attracting high-frequency traders. Base, on the other hand, focuses on compliant assets and AI-driven on-chain applications, optimizing low-cost Layer 2 solutions to cater to institutional and developer demands.

Crypto funds' momentum for blockchains and applications has weakened, and financing amounts are significantly deviating from application ecosystem growth. In H1, primary market capital concentrated in the CeFi sector, and mainstream blockchains financing amounts generally declined and showed a downward trend, but application development was not significantly affected. According to developerreport data, monthly active developers dropped to approximately 21,800 in January this year, a nearly 4-year low, but rebounded to 29,700 by mid-year. **Community-driven technological innovation is compensating for the financing gap.**

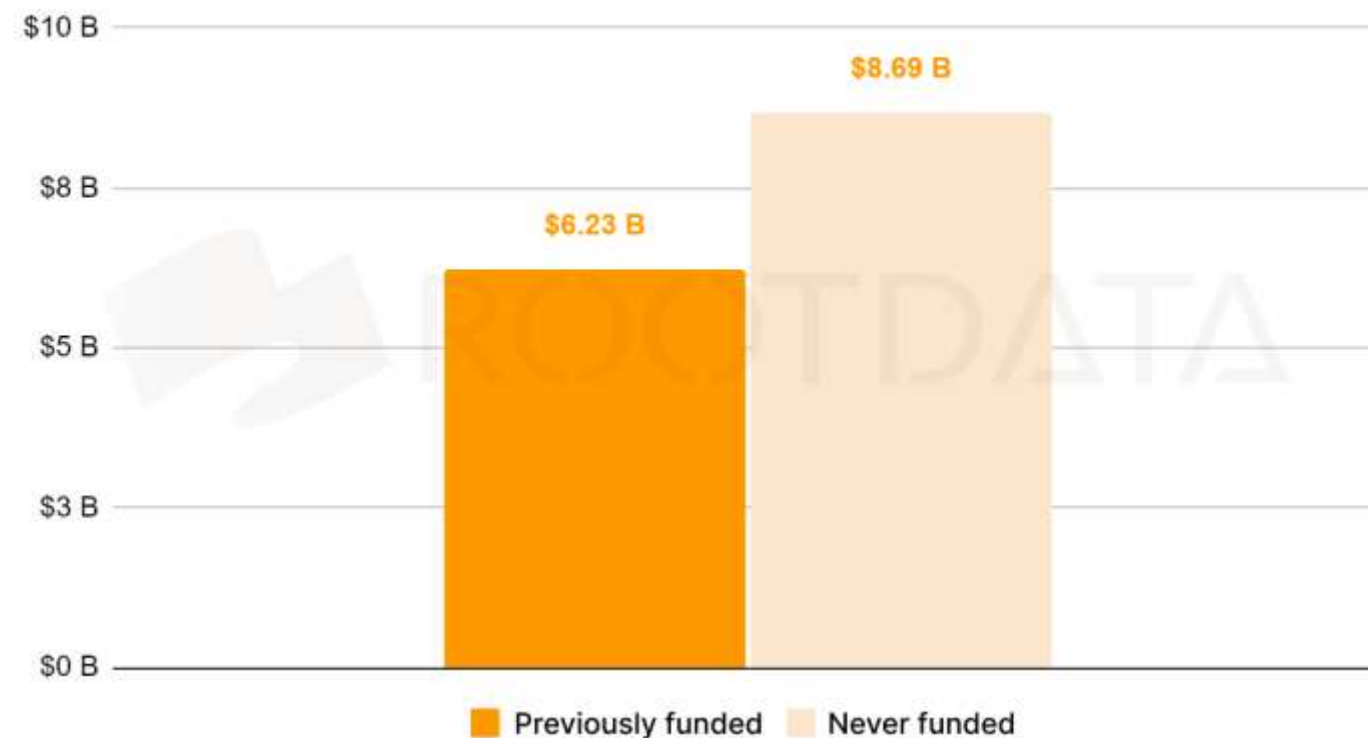
➤ Binance Alpha Transforms BNB Chain into a CEX-DEX Testing Ground



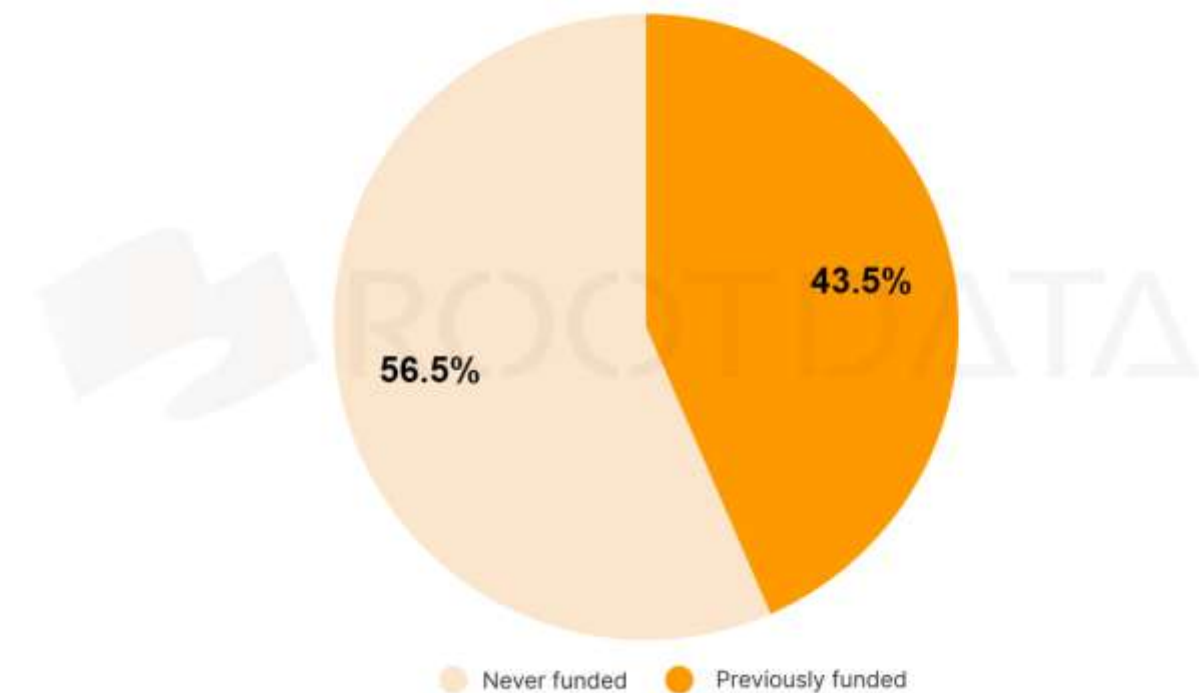
The most striking phenomenon in Q2 2025 was undoubtedly Binance's \$1.7 million Binance Alpha project launched in May. This contrasts with OKX's pioneering BTC Renaissance CEX-DEX trading experience, and the controversial Binance Listing and VC exit paths, as well as the coveting of rich profits from DEX and All-in-one (AIO) on-chain trading platforms.

The Binance Alpha project aims to provide liquidity for project parties while **building a prosperous on-chain interactive scene for BNB Chain, guiding and incentivizing users to migrate liquidity from CEX to its own ecosystem.**

Binance Alpha - Total Market Value of Previously Financed Projects



Binance Alpha - Proportion of Projects That Have Received Financing



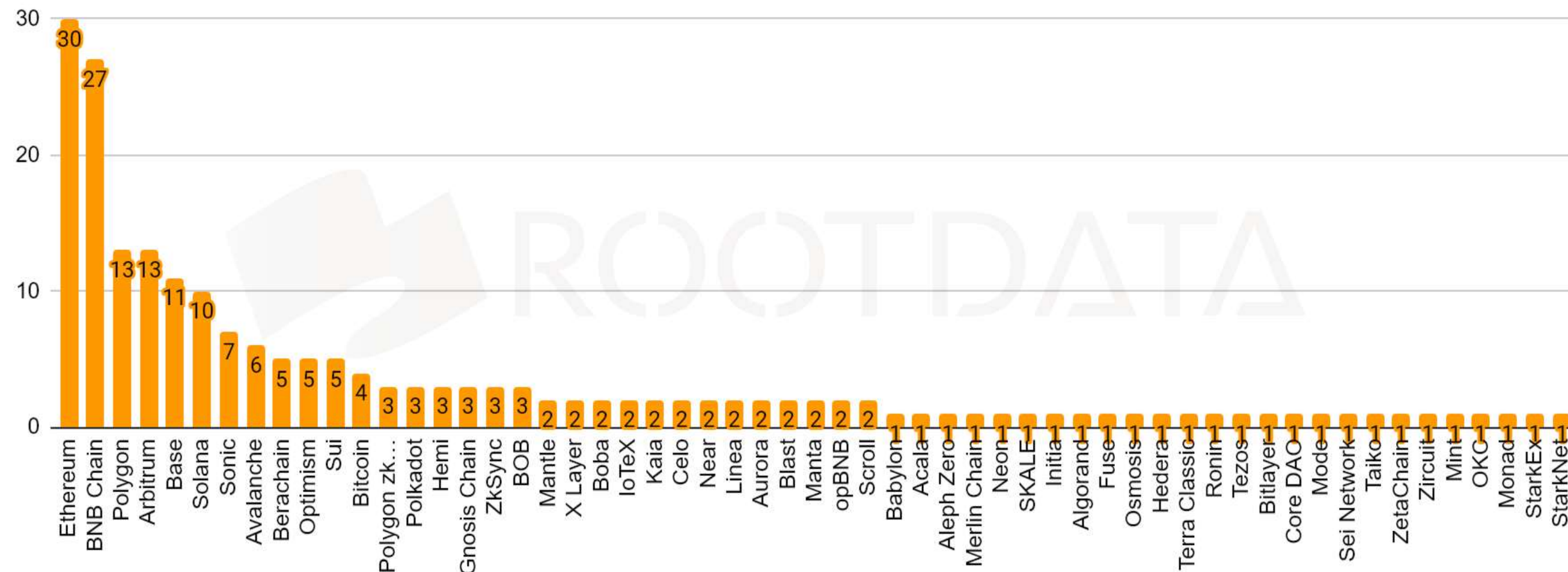
Market data validates the effectiveness of this strategy: from April to July, BNB Chain's DEX daily trading volume surged from \$100 million to a peak of \$700 million, and its share of total network trading volume jumped from 12% to 49%, while Ethereum and Solana's shares decreased from 25% and 22% to 15% and 11% respectively.

Subsequently, other T2 exchanges also launched their own distinctive centralized DEX trading experience services. Binance's move is not only an incentive for users but also marks 2025 as the trial year for centralized exchanges to transition and compromise towards the crypto-native ecosystem. The Alpha points system, **by setting different scores and tier thresholds, aims to strengthen Binance user and community stickiness, serving as a governance weight allocation mechanism for Binance and the BNB ecosystem.**

➤ VCs Endorsements are Struggling, New Listing Logic is Community-Driven



Binance Alpha - Listing Frequency of Ecological Projects (Including Duplicates)



According to Rootdata financing data:

- Among the tokens launched on Binance Alpha, 56.5% are projects that have not been publicly financed, with a total market capitalization of \$8.69 billion.
- Meanwhile, projects that have received financing have a total market capitalization of only \$6.23 billion. Among all projects, 30 support Ethereum, 30 support BSC network, and 27 support Polygon, Arbitrum, Base, and Solana networks.

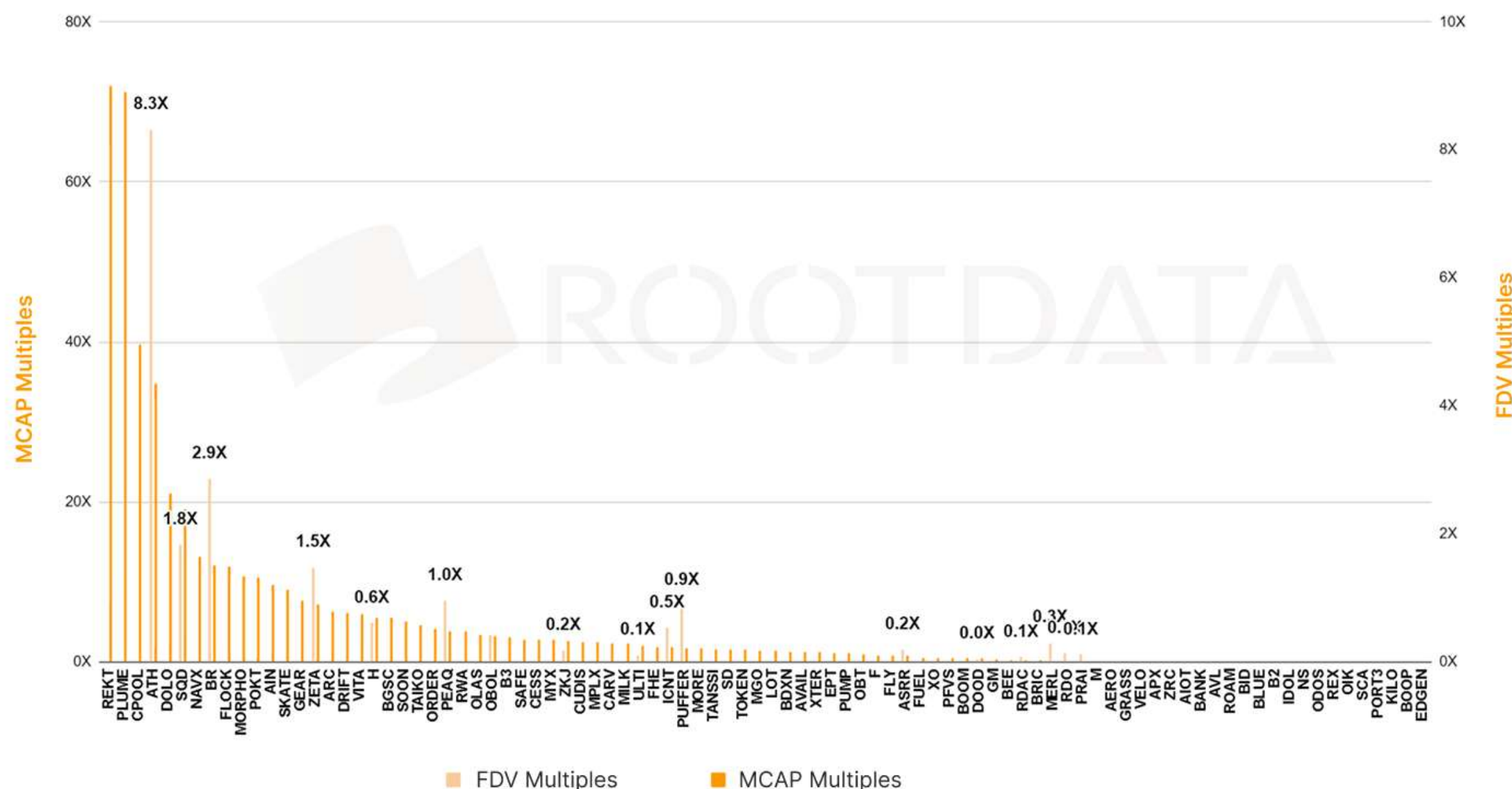
This means that founders, in addition to obtaining exit solutions by officially listing on Binance, should prioritize supporting mainstream **networks like Ethereum, BSC to improve their chances of being selected by Binance Alpha.**

More importantly, project market strategies should prioritize gaining support from Binance users and the community, which may mean that the necessity of obtaining endorsement from excellent institutions has gradually become a thing of the past for listing on Binance.

➤ "VC's Coin Curse" Still Active, Less Than 25% of Projects with Financing Valuation History and Excellent Performance



Binance Alpha - Performance Multiples of Previously Financed Projects



"VC's Coin Curse" is still active, reasons include:

- Insufficient liquidity in the external crypto industry.
- Weak buying interest from retail investors.
- Institutional investment mispriced high-valuation projects.
- The crypto industry has entered a stage of maturity with technological bottlenecks.

Lack of innovation and inability to organically integrate with the booming AI industry, leading to a failure to attract external spillover liquidity.

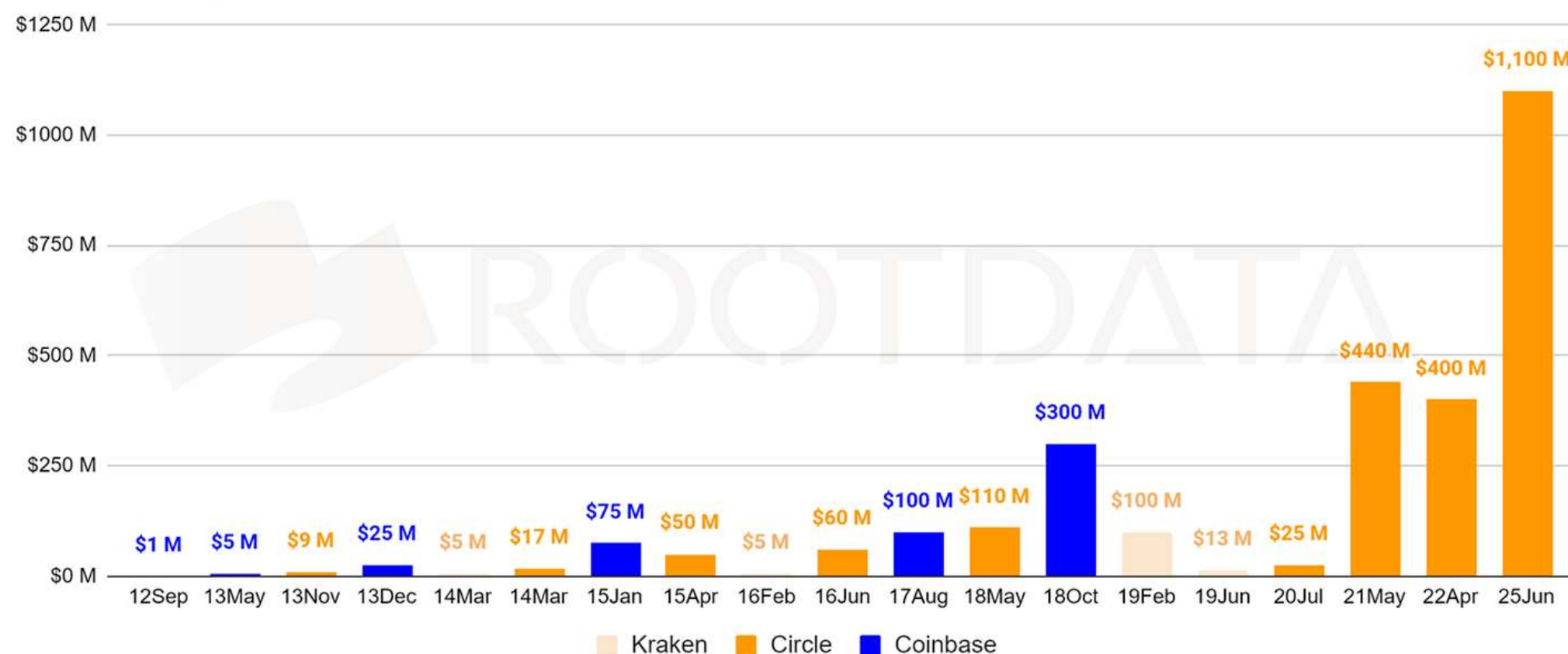
MCAP Multiples: Calculated by dividing financing valuation by current market cap, projects with financing history that can maintain multiples of 10x or more are scarce. Based on current performance, institutions are expected to have difficulty recouping costs.

FDV Multiples: Calculated by dividing financing valuation by current FDV valuation, projects with financing valuation history and excellent performance are less than 25%, with a failure rate as high as 75%.

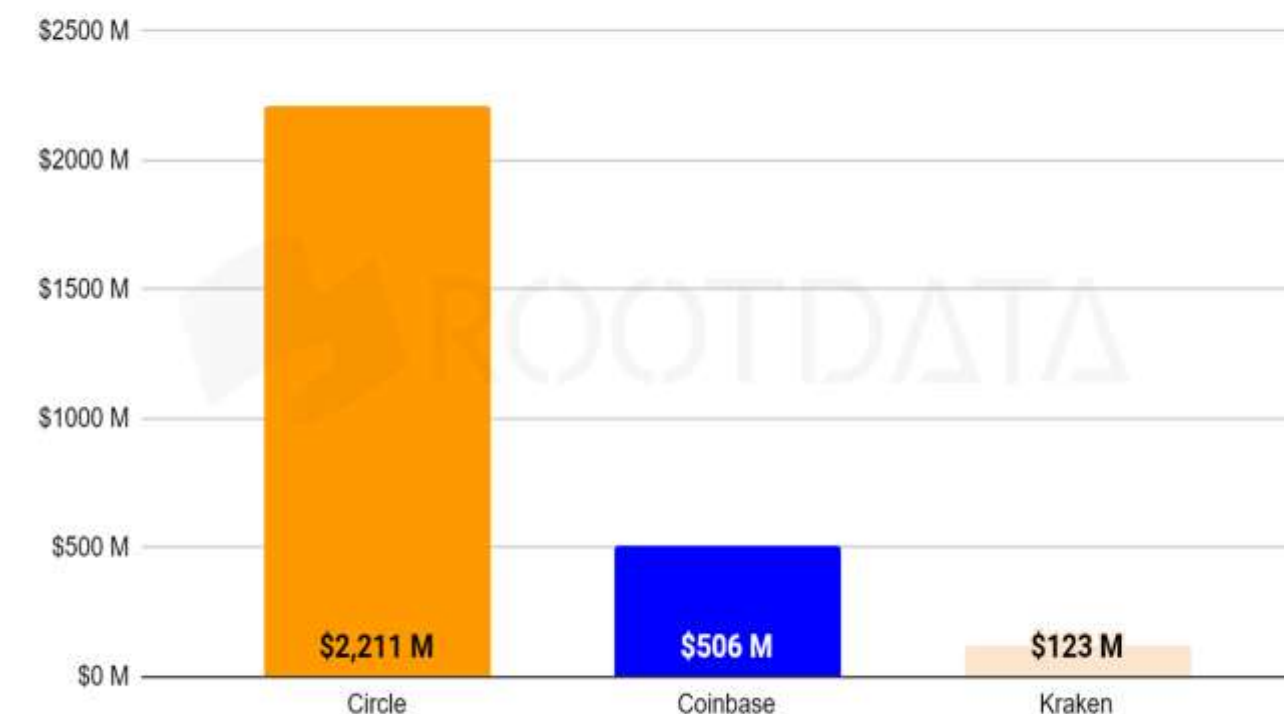
➤ Stablecoins and RWA, The Dawn from Wall Street



Financing History - Coinbase, Circle, Kraken



Total amount of financing - Coinbase, Circle, Kraken



The market capitalization of stablecoins grew from \$226 billion to \$244 billion in Q2, a quarterly growth rate of 7.9%. Benefiting from stablecoin regulatory acts and "too big to fail" legislation, mandatory holdings and national reserves will provide debt purchasing power for the U.S. dollar, and stablecoin market capitalization is expected to continue growing. **Therefore, stablecoin and related RWA yields are expected to continue receiving preferential policies from national support and tax reductions in the future.**

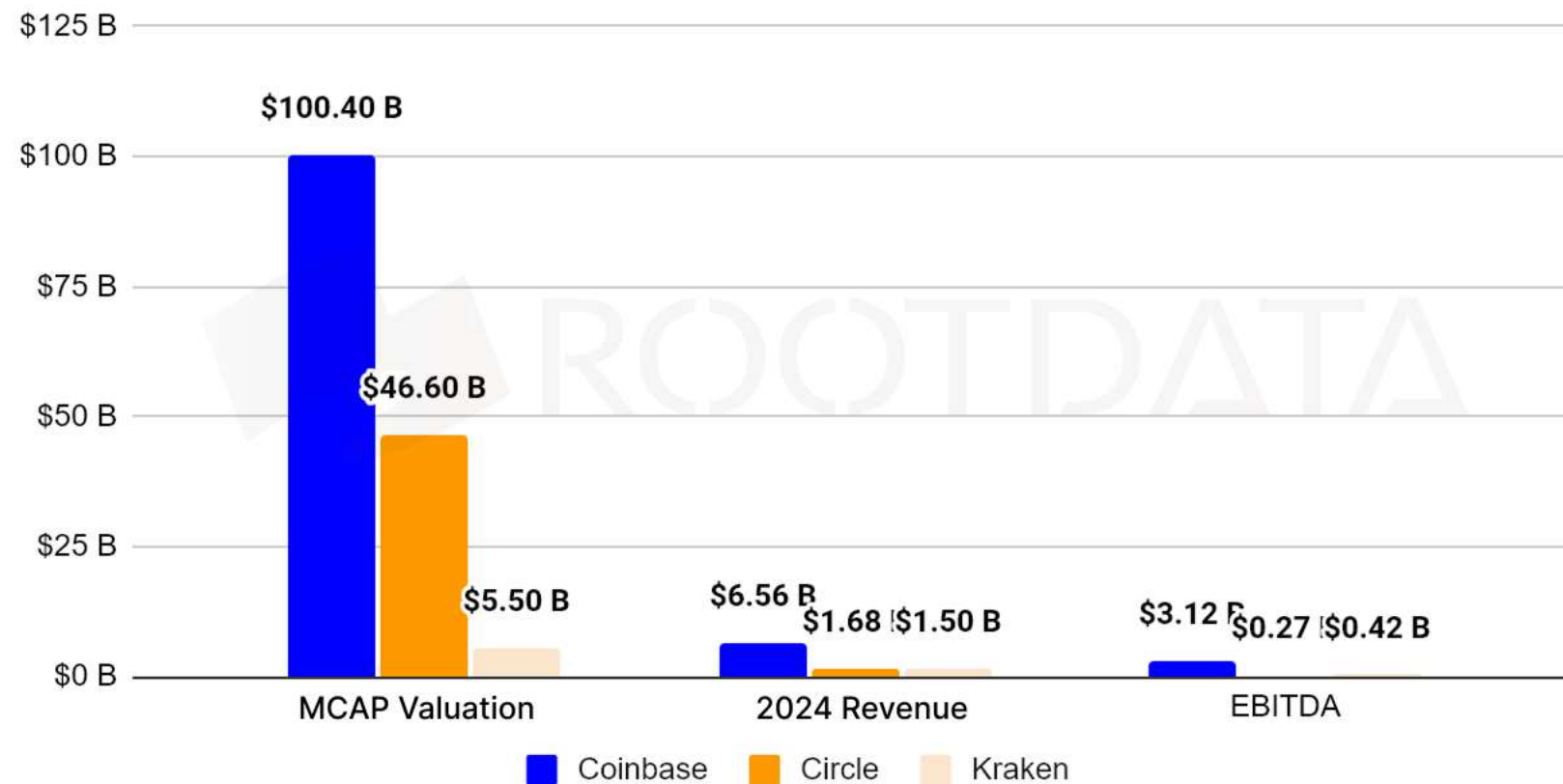
Benefiting from the above positive factors, Circle, the issuer of USDC, became the first stablecoin concept stock in the Nasdaq crypto sector to go public in Q2. Within a week of listing, it became a Wall Street darling.

Circle's astonishing valuation surge: According to Rootdata OTC data, pre-IPO Circle SPV was sold at \$36 per share (valued at \$8.2 billion). Currently, CRCL is \$204 per share, thus Circle's valuation after Nasdaq listing increased to \$46.6 billion, a gain of 566.7%.

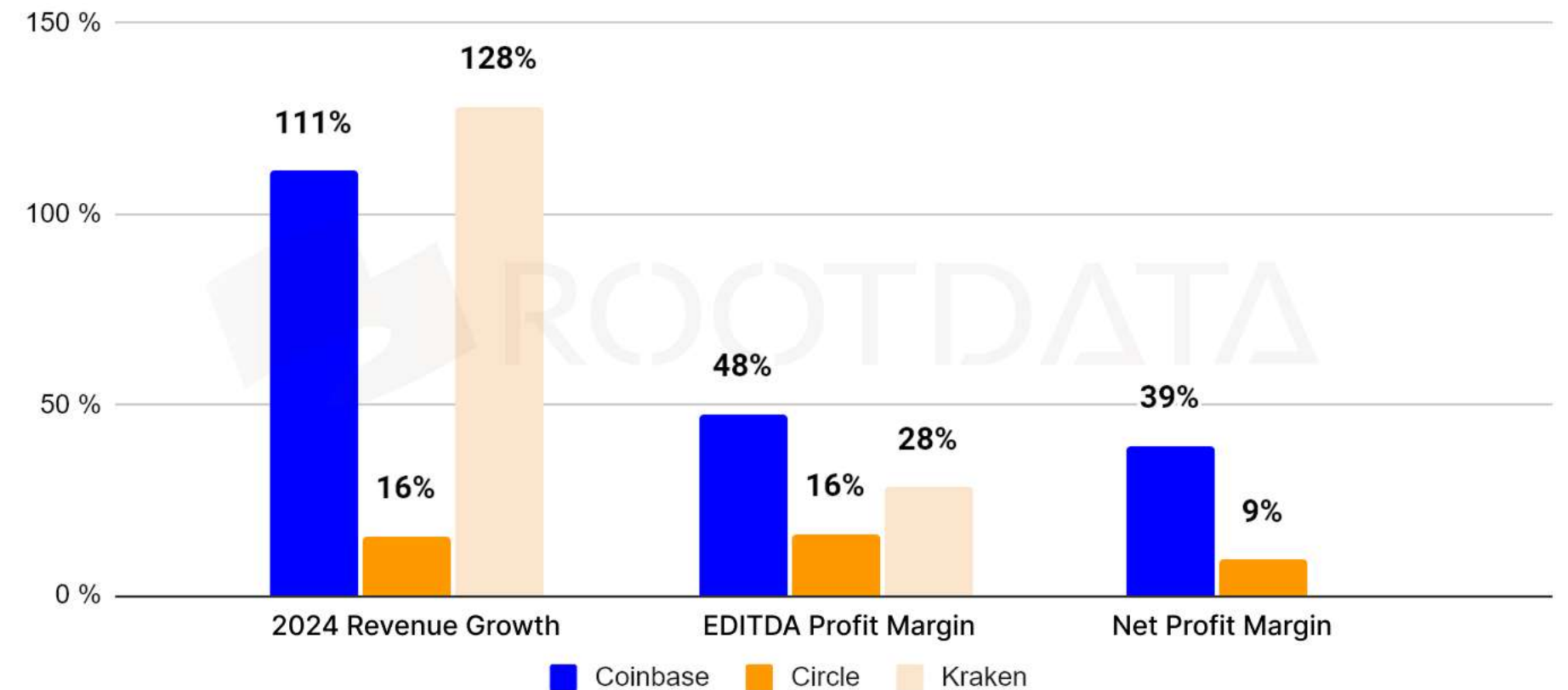
➤ Stablecoin Concept's Valuation Advantage in Nasdaq Market Compared to Other Crypto Concepts



Financial Data Comparison



Financial Ratio Analysis - Coinbase, Circle, Kraken



According to Rootdata OTC statistics, the most popular IPO project is the Kraken exchange concept stock. Kraken's Pre-IPO valuation analysis shows:

- Using the P/E method, Coinbase and Circle have 20x and 8x upside potential respectively.
- Using the revenue method, Coinbase has 4x upside potential.
- Kraken's cost control, revenue growth, and profit margins are significantly higher than Circle's.

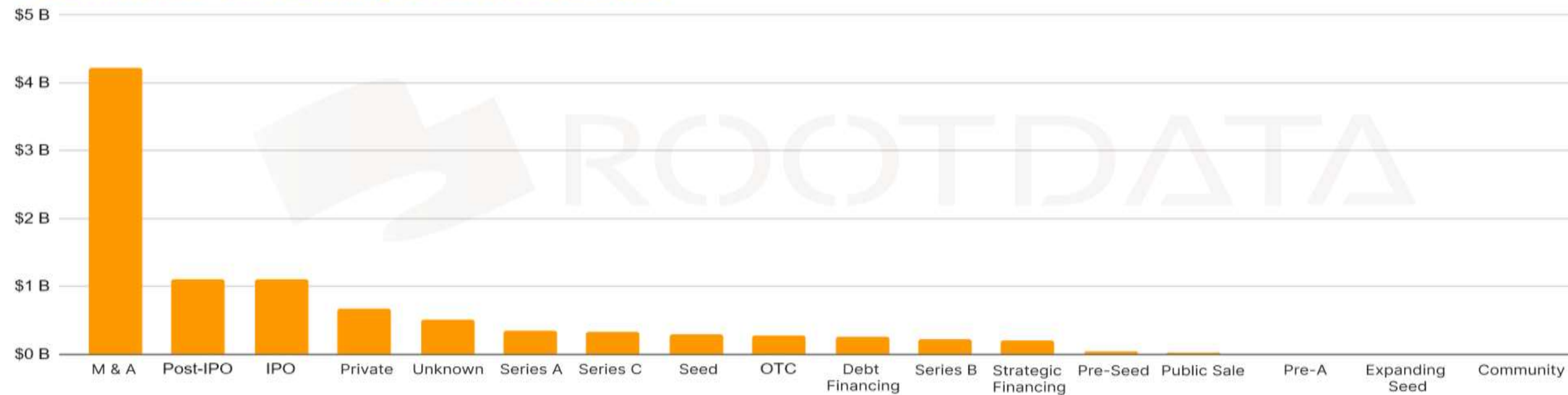
This reflects Wall Street's preference for stablecoins and RWA, and also validates the stablecoin concept's valuation advantage in the Nasdaq market compared to other crypto concepts.

Circle is the project with the highest financing amount in IPO projects, reaching \$2.2 billion, while Coinbase and Kraken only raised \$0.5 billion and \$0.12 billion respectively, and their large U.S. stock financing took 1-2 years.

➤ M&A/Pre-IPO/IPO/Private Placements Dominate Top Four Rounds by Financing Amount



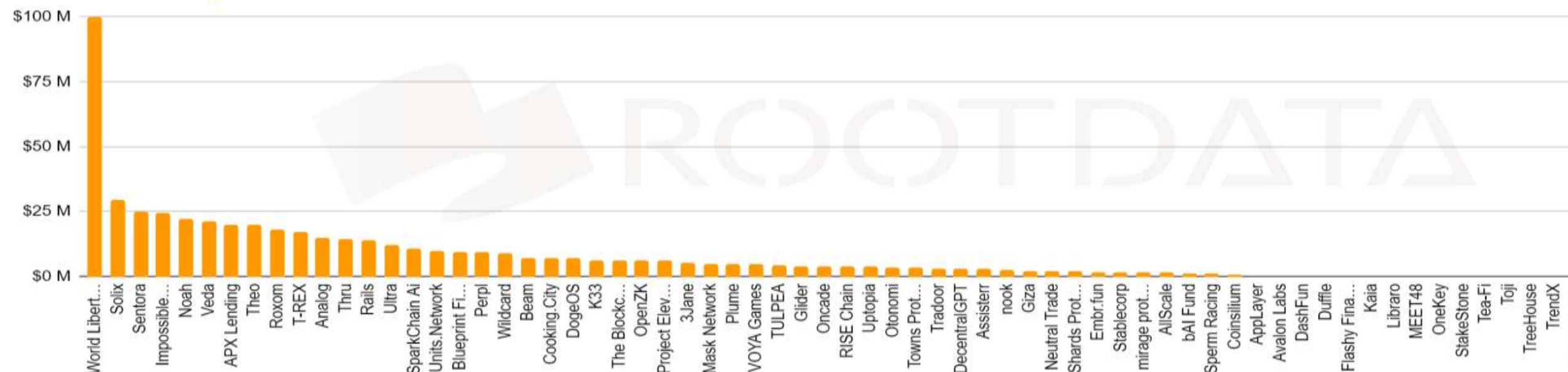
Total Amount of Financing Rounds in Q2 2025



Under the influence of Q2 trends, Rootdata data shows that market hot money is moving towards U.S. stock concepts.

The top four rounds by financing amount in H1 were driven by institutional activities (M&A/Pre-IPO/IPO/Private Placement), significantly surpassing the seed to A-round financings that were previously popular in crypto venture capital, especially in DeFi and infrastructure.

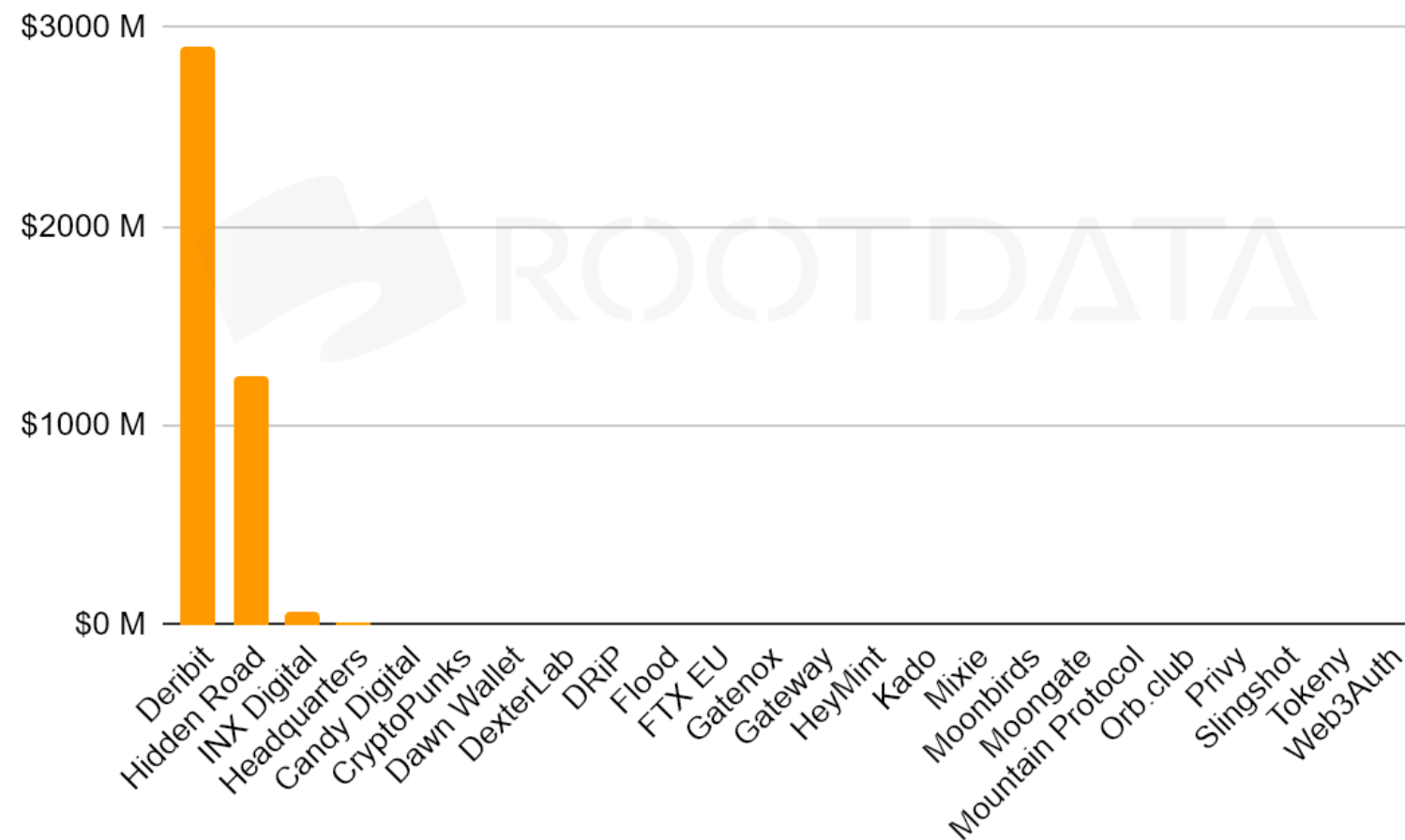
Amount of Projects with Unknown Rounds



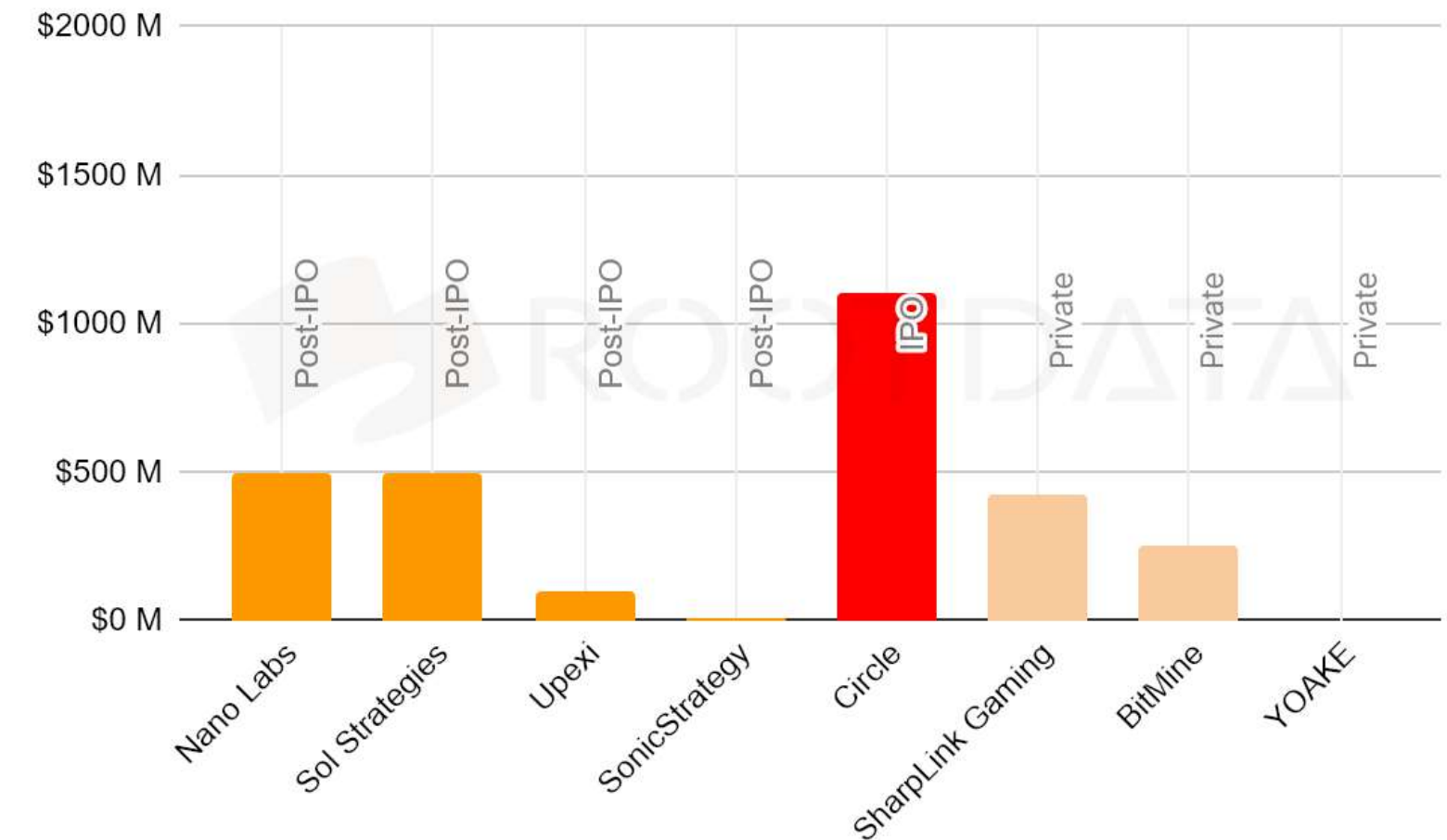
➤ Upstream and Downstream Resource Integration, The Wave of Shell Listings Directs Crypto Whales' Attention to Wall Street Capital



Amount of M&A Projects



Post-IPO / IPO / Private Round Amount



Notable key transactions include:

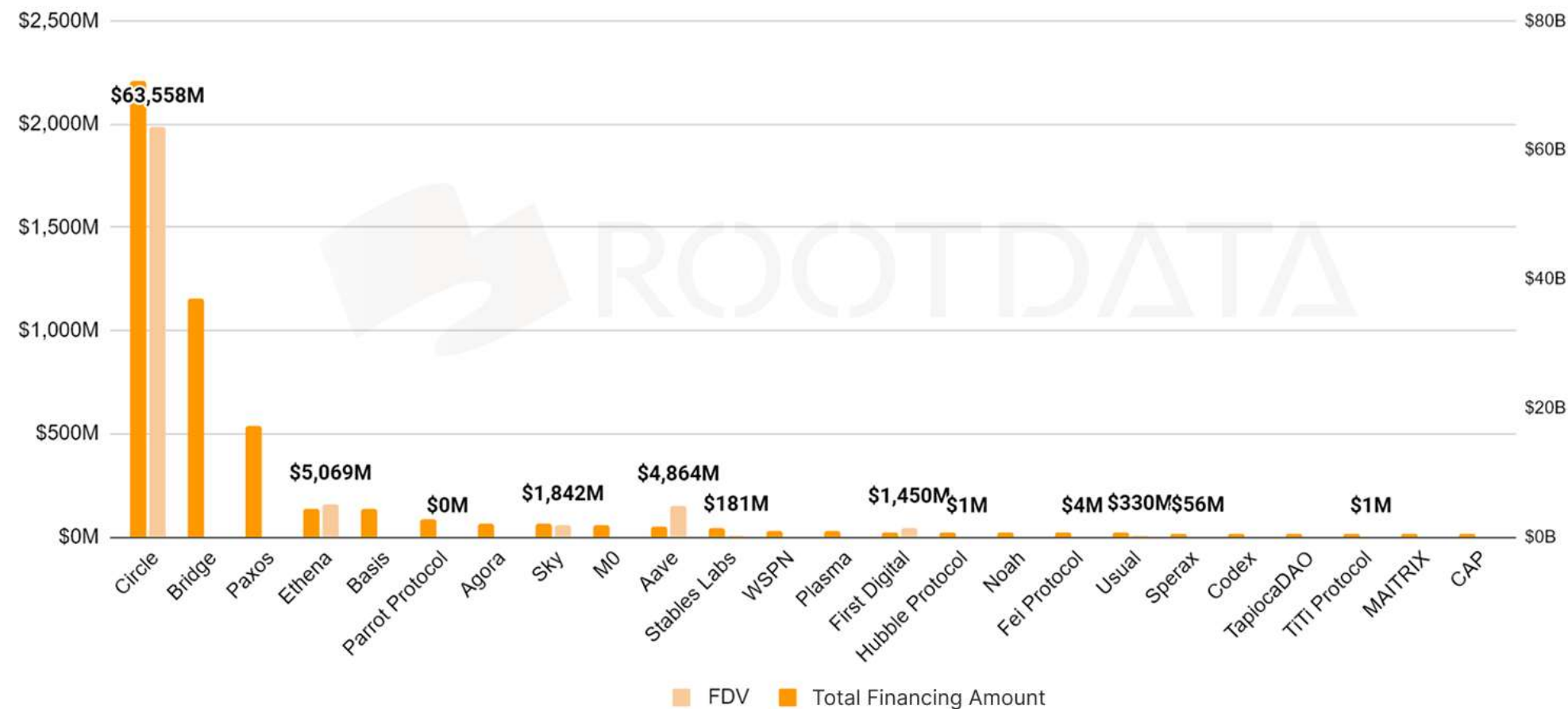
- Deribit, a leading options exchange, was acquired by Coinbase, while Coinbase simultaneously launched perpetual contract trading in the U.S.
- Nano Labs concept.
- Sol Strategies raised bonds backed by Solana and SharpLink raised bonds backed by ETH.

This capital flow trend confirms the periodic characteristics of the aforementioned technological bottlenecks and maturity curves - upstream and downstream resource integration. It also ignites the "SPAC shell listing" craze reminiscent of 2021, attracting crypto whales' eagerness for Wall Street capital. As entrepreneurs, in addition to considering how to increase cash flow, one should also consider how to "realize value" in a timely manner.

➤ Crypto Grassroots' Path, RWA or Algorithmic Stablecoins?



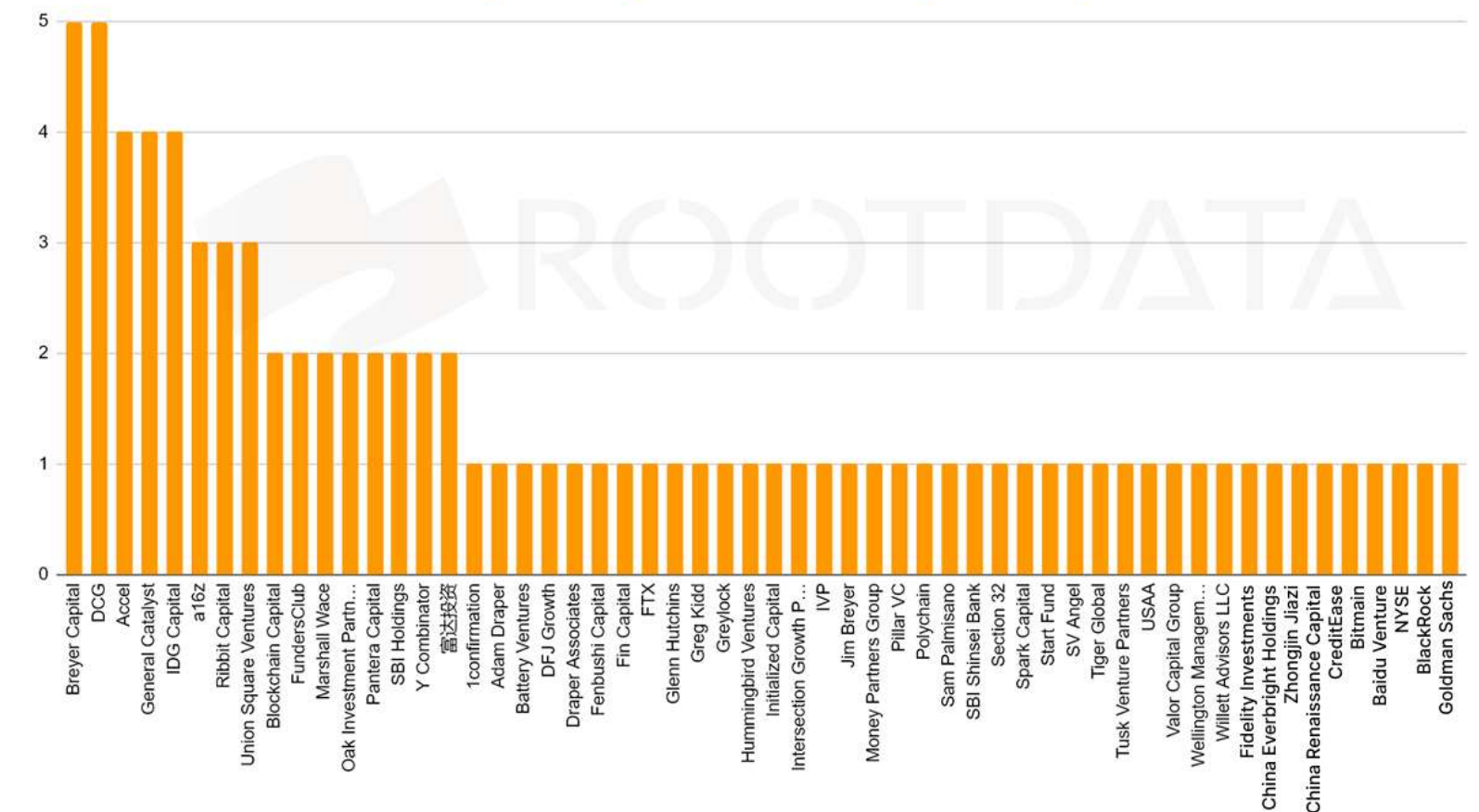
StableCoins & RWA - Total Financing Greater Than \$10M and FDV Comparison



According to Rootdata data, projects with financing amounts comparable to Circle's stablecoin concept include Bridge, Paxos, and Ethena. Among them, DeFi applications RWA and algorithmic stablecoins are severely undervalued compared to Circle, which is supported by Wall Street capital.

Analysis of early investments and re-investments in Circle, Coinbase, and Kraken shows that the main venture capital firms include Breyer, DCG, General Catalyst, IDG, a16z, and Rabbit Capital. These VCs have become the biggest winners in this round of crypto U.S. stock concept stocks. The diversified capital spillover is expected to diversify investment risk to related crypto-native stablecoin and RWA concepts.

VC Investment Frequency - Coinbase, Circle, Kraken



About RootData



RootData is a Web3 asset data platform dedicated to making Web3 investing simpler. It has indexed over 16,000 projects, 10,000 investors, 13,000 people, and 8,800 financing rounds, presenting data in a highly visualized and structured manner. It has become an essential data platform for over 2 million Web3 users to discover early alpha projects and make investment decisions.

Fundraising

Projects

Token Unlocks

Market

People

More

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Search project, VC, person, X account, token, archive.

Top 100 Hot Crypto Projects

Real-time display of top 100 Crypto projects by Hot Index

Recent Fundraising

Dakota

\$12.5 M

Jul 15

Function

\$10 M

Jul 15

Hilbert Group

\$31.21 M

Jul 15

More

New Tokens

TAC TAC

Jul 15

MindCP MCP

Jul 15

Chainbase C

Jul 14

More

Soaring Rankings

Dakota

166

Ani

133

Hilbert Group

129

More

WatchList

All

Infra

DeFi

Layer1

AI

CeFi

Publicly listed company

DEX

NFT

Gaming

MEME

All

Not TGE

TGE

24h

7d

Last Updated: 07-16 15:00

	Rank		Project Name	Tags	Hot Index Trend (24h)	Daily Votes
☆	1	↑1	<div>TAC TAC</div>	#Infra		<div>736</div>
☆	2	↓1	<div>Chainbase C</div>	#Infra #On-Chain Data #Dev Platform		<div>502</div>
☆	3	↑99	<div>Hyperion</div>	#DeFi #DEX #OrderBook DEX		<div>541</div>
☆	4	↑73	<div>Boundless</div>	#Infra #zk		<div>535</div>

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